

Atlantic Bedding and Furniture

Custom E-Commerce Website Presentation



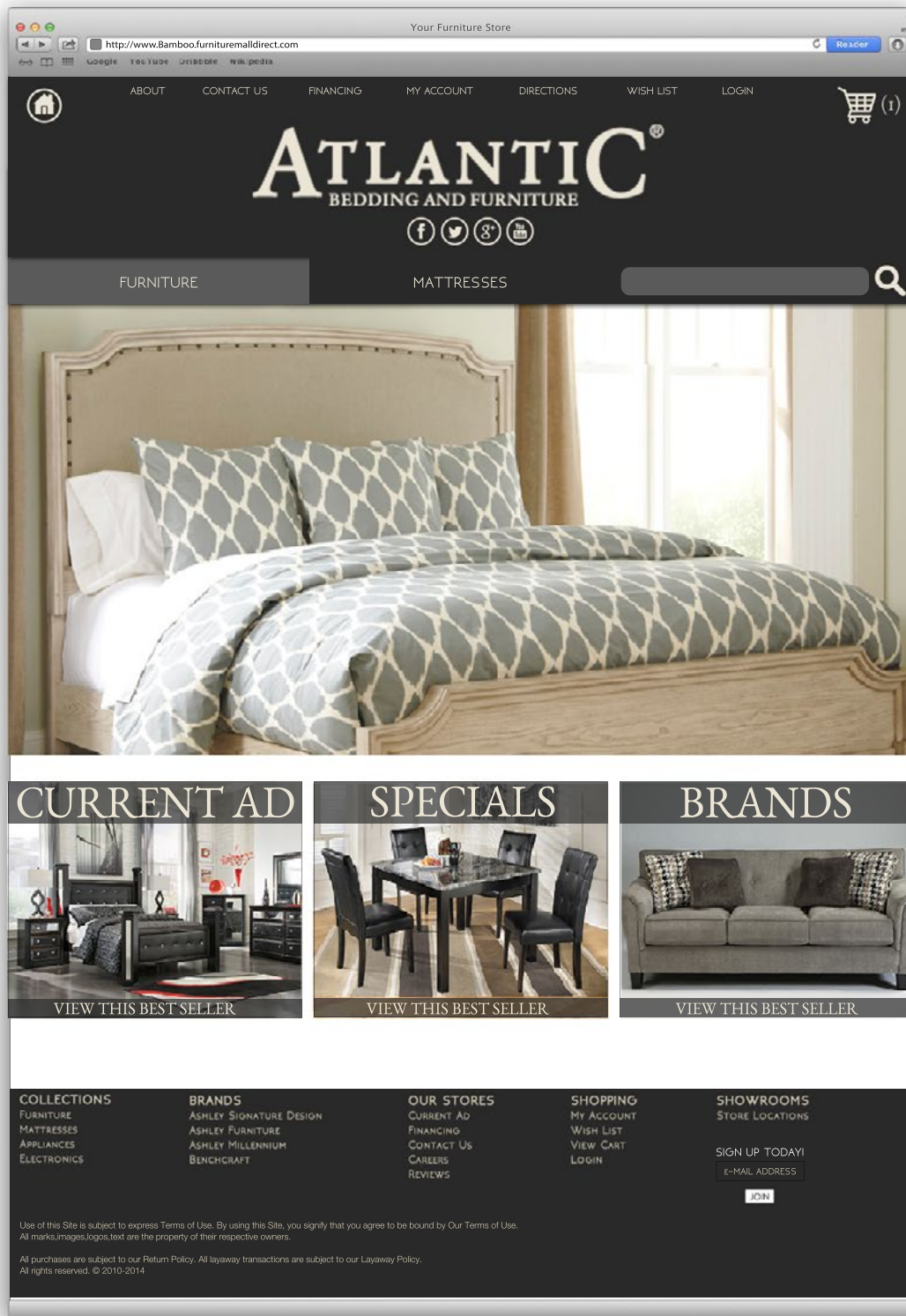


RENAISSANCE
a tradition of strategic thinking

Atlantic Bedding and Furniture
Custom E-Commerce Website

Concept #1

Homepage





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Atlantic Bedding and Furniture Custom E-Commerce Website

404 12/01/2012

Your Furniture Store

http://www.Bamboo.furnituremaildirect.com

Google YouTube Urbbble Wikipedia

ABOUT CONTACT US FINANCING MY ACCOUNT DIRECTIONS WISH LIST LOGIN

ATLANTIC
BEDDING AND FURNITURE

f t g+ y

FURNITURE MATTRESSES

SEARCH

This is the functionality when the mouse is hovering over MATTRESSES

LIVING ROOM
DINING
BEDROOM
ENTERTAINMENT CENTERS
HOME ACCENTS
HOME OFFICE

BEDROOM GROUPS
PLATFORM BEDS
POSTER BEDS
PANEL BEDS
SLEIGH BEDS
CANOPY BEDS
SPECIALTY BEDS
KIDS & TEENS
STORAGE BEDS
BED FRAMES
DRESSERS & MIRRORS
NIGHTSTANDS
CHESTS

CURRENT AD

SPECIALS

BRANDS

VIEW THIS BEST SELLER

VIEW THIS BEST SELLER

VIEW THIS BEST SELLER

COLLECTIONS
FURNITURE
MATTRESSES
APPLIANCES
ELECTRONICS

BRANDS
ASHLEY SIGNATURE DESIGN
ASHLEY FURNITURE
ASHLEY MILLENNIUM
BENCHCRAFT

OUR STORES
CURRENT AD
FINANCING
CONTACT US
CAREERS
REVIEWS

SHOPPING
MY ACCOUNT
WISH LIST
VIEW CART
LOGIN

SHOWROOMS
STORE LOCATIONS

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


Atlantic Bedding and Furniture

Custom E-Commerce Website

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ATLANTIC[®]


BEDDING AND FURNITURE




[FURNITURE](#)

[MATTRESSES](#)

[BEDS](#)




CURRENT AD




[VIEW THIS BEST SELLER](#)

SPECIALS



[VIEW THIS BEST SELLER](#)

BRANDS



[VIEW THIS BEST SELLER](#)

COLLECTIONS

- FURNITURE
- MATTRESSES
- APPLIANCES
- ELECTRONICS

BRANDS

- ASHLEY SIGNATURE DESIGN
- ASHLEY FURNITURE
- ASHLEY MILLENNIUM
- BENCHCRAFT

OUR STORES

- CURRENT AD
- FINANCING
- CONTACT US
- CAREERS
- REVIEWS

SHOPPING

- MY ACCOUNT
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- LOGIN

SHOWROOMS

- STORE LOCATIONS

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Landing Page

*The Landing Page shows sub categories within a category. For example: This page shows all of the different types of products within the furniture category.

Your Furniture Store

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Google YouTube Dribbble Wikipedia

ABOUT CONTACT US FINANCING MY ACCOUNT DIRECTIONS WISH LIST LOGIN

ATLANTIC
BEDDING AND FURNITURE

f t g y

FURNITURE MATTRESSES

PRICE RANGE ▼

- ☐ UNDER \$499
- ☐ \$500 - \$999
- ☐ \$1000 - \$2499
- ☐ \$2500 - \$4999
- ☐ \$5000 & ABOVE

SPECIAL OFFERS ▼

- ☐ SPECIALS
- ☐ FEATURED PRODUCTS
- ☐ CLEARANCE
- ☐ ON DISPLAY

FEATURED BRANDS ▼

- ☐ SEALY
- ☐ SEALY OPTIMUM
- ☐ SERTA
- ☐ SERTA COMFORT
- ☐ SIMMONS
- ☐ TEMPUR-PEDIC
- ☐ THERAPEDIC

MATTRESS SIZES ▼

- ☐ TWIN
- ☐ XL TWIN
- ☐ FULL
- ☐ QUEEN
- ☐ KING
- ☐ CALIFORNIA KING

COMFORT LEVEL ▼

- ☐ BOX TOP
- ☐ EURO TOP
- ☐ PILLOW TOP
- ☐ ULTRA PLUSH
- ☐ PLUSH
- ☐ FIRM
- ☐ DUAL

MATTRESS TYPE ▼

- ☐ INNER SPRING
- ☐ LATEX
- ☐ MEMORY FOAM
- ☐ ECO FRIENDLY
- ☐ ADJUSTABLE

BEDROOM FURNITURE

ATLANTIC BEDDING AND FURNITURE HAS A GREAT SELECTION OF BEDS, DRESSERS, NIGHTSTANDS, ARMOIRES, CHESTS, AND KIDS BEDROOM FURNITURE. WITH A RANGE OF STYLES AND QUALITY YOU'LL BE ABLE TO FIND THE PERFECT BEDROOM FURNITURE FOR YOUR SITUATION.

BEDS

DRESSERS

NIGHTSTANDS

BUNK BEDS

CHESTS

MIRRORS

COLLECTIONS

- FURNITURE
- MATTRESSES
- APPLIANCES
- ELECTRONICS

BRANDS

- ASHLEY SIGNATURE DESIGN
- ASHLEY FURNITURE
- ASHLEY MILLENNIUM
- BENCHCRAFT

OUR STORES

- CURRENT AD
- FINANCING
- CONTACT US
- CAREERS
- REVIEWS

SHOPPING

- MY ACCOUNT
- WISH LIST
- VIEW CART
- LOGIN

SHOWROOMS

- STORE LOCATIONS

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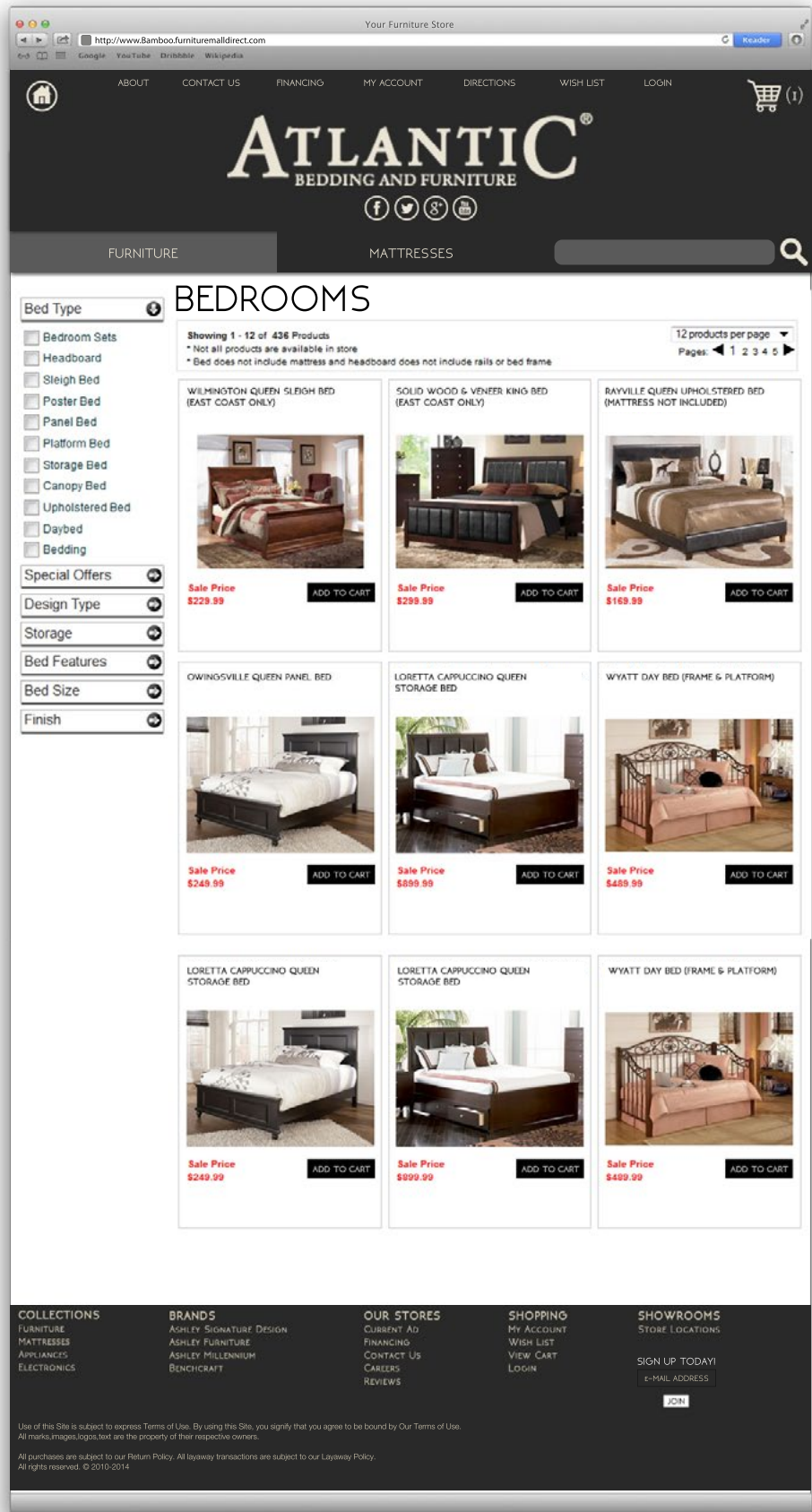


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Atlantic Bedding and Furniture
Custom E-Commerce Website

Thumbnail Page

*The Thumbnail Page appears when a category is clicked on.





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Atlantic Bedding and Furniture

Custom E-Commerce Website

Detail Page

*The Detail Page appears when a thumbnail product is clicked on.

The screenshot displays the Atlantic Bedding and Furniture website. The header includes navigation links: ABOUT, CONTACT US, FINANCING, MY ACCOUNT, DIRECTIONS, WISH LIST, and LOGIN. The main header features the Atlantic Bedding and Furniture logo, a shopping cart icon with (1) item, and social media icons. Below the header is a navigation bar with categories: FURNITURE, MATTRESSES, COUPONS, and CLEARANCE.

The main content area shows the detail page for the **LORRETTA CAPPUCCINO QUEEN STORAGE BED**. The product image is a dark wood bed with a headboard and footboard. The price is **\$1099**, with a monthly payment option of **\$46.47 PER MONTH**. There are buttons for **ADD TO CART** and **INQUIRE**. The overall dimensions are **2" D X 48" H 40" W**, and the SKU is **133548**. There is a **SHARE IT!** button with social media icons.

On the left side, there is a sidebar with filters: Sleigh Bed, Poster Bed, Panel Bed, Platform Bed, Storage Bed, Canopy Bed, Upholstered Bed, Daybed, and Bedding. Below these are sections for Special Offers, Design Type, Storage, Bed Features, Bed Size, and Finish.

Below the product image, there is a section titled **Other Products in this collection** with a list of products and their prices:

Product Name	Price	ADD TO CART	WISH LIST	INQUIRE
Lorretta Cappuccino King Storage Bed, Dresser, Mirror, Chest & Night Stand	\$2219.99			
Lorretta Cappuccino California King Storage Bed, Dresser, Mirror, Chest & Night Stand	\$2219.99			
Lorretta Cappuccino Full Storage Bed, Dresser, Mirror, Chest & Night Stand	\$2089.99			
Lorretta Cappuccino King Storage Bed, Dresser, Mirror & Chest	\$2049.99			
Lorretta Cappuccino California King Storage Bed, Dresser, Mirror & Chest	\$2049.99			
Lorretta Cappuccino Queen Storage Bed, Dresser, Mirror & Chest	\$1939.99			
Lorretta Cappuccino Full Storage Bed, Dresser, Mirror & Chest	\$1909.99			
Lorretta Cappuccino King Storage Bed, Dresser & Mirror	\$1629.99			
Lorretta Cappuccino California King Storage Bed, Dresser & Mirror	\$1629.99			
Lorretta Cappuccino Queen Storage Bed, Dresser & Mirror	\$1519.99			

At the bottom, there is a footer with sections: COLLECTIONS (FURNITURE, MATTRESSES, APPLIANCES, ELECTRONICS), BRANDS (ASHLEY SIGNATURE DESIGN, ASHLEY FURNITURE, ASHLEY MILLENNIUM, BENCHCRAFT), OUR STORES (CURRENT AD, FINANCING, CONTACT US, CAREERS, REVIEWS), SHOPPING (MY ACCOUNT, WISH LIST, VIEW CART, LOGIN), and SHOWROOMS (STORE LOCATIONS, SIGN UP TODAY!, E-MAIL ADDRESS, JOIN).

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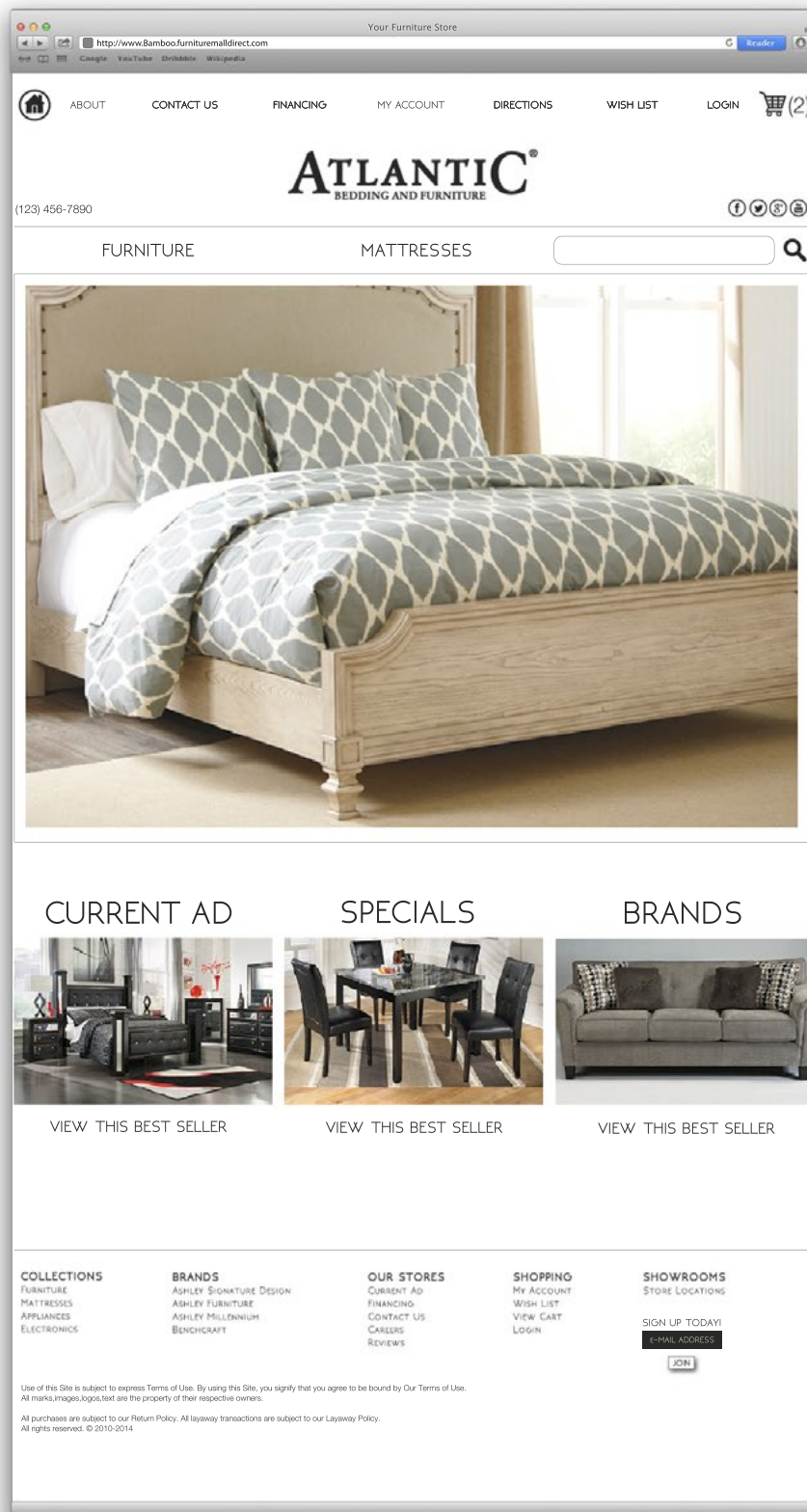


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Atlantic Bedding and Furniture
Custom E-Commerce Website

Concept #2

Homepage

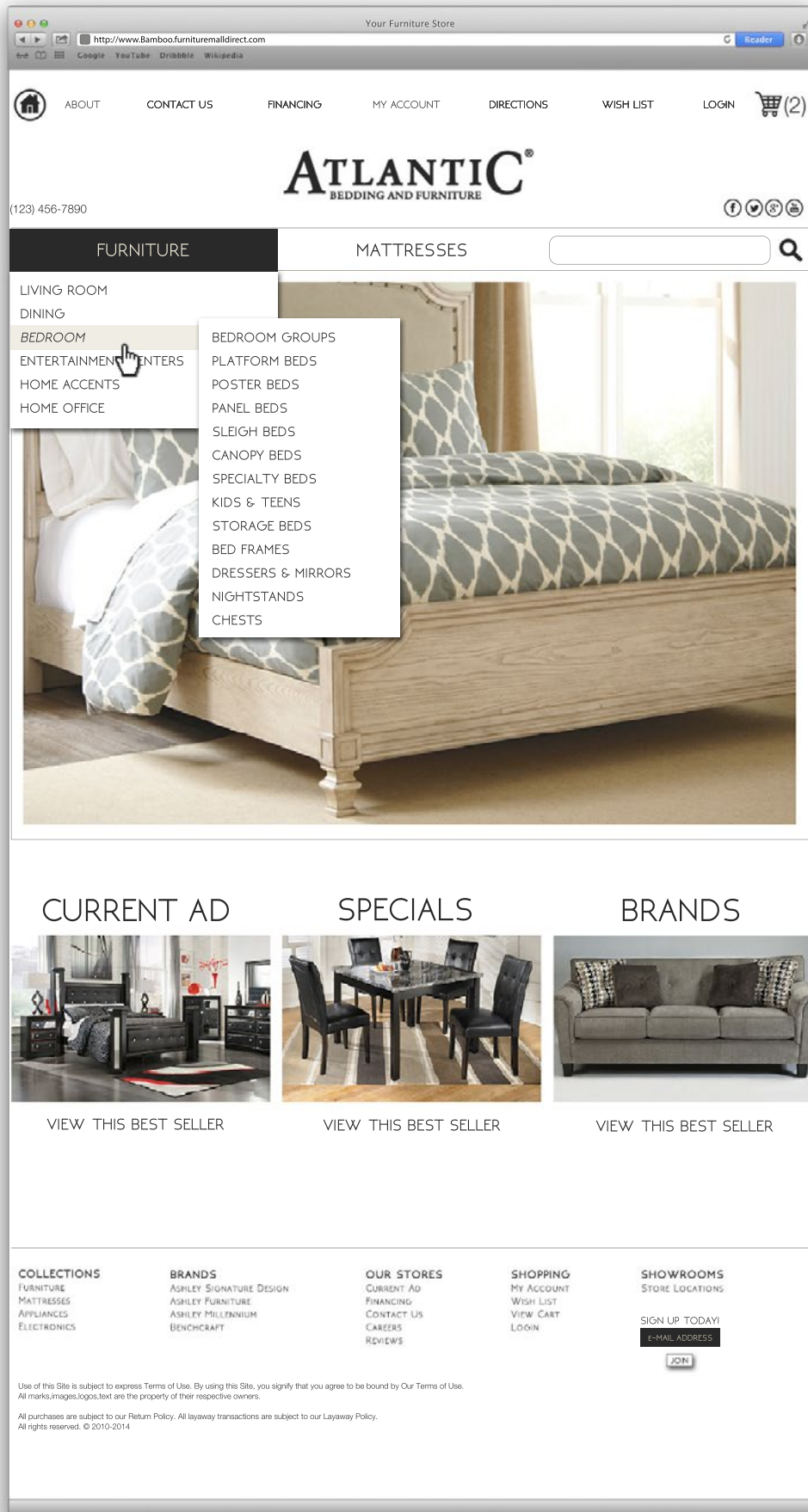




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Atlantic Bedding and Furniture

Custom E-Commerce Website



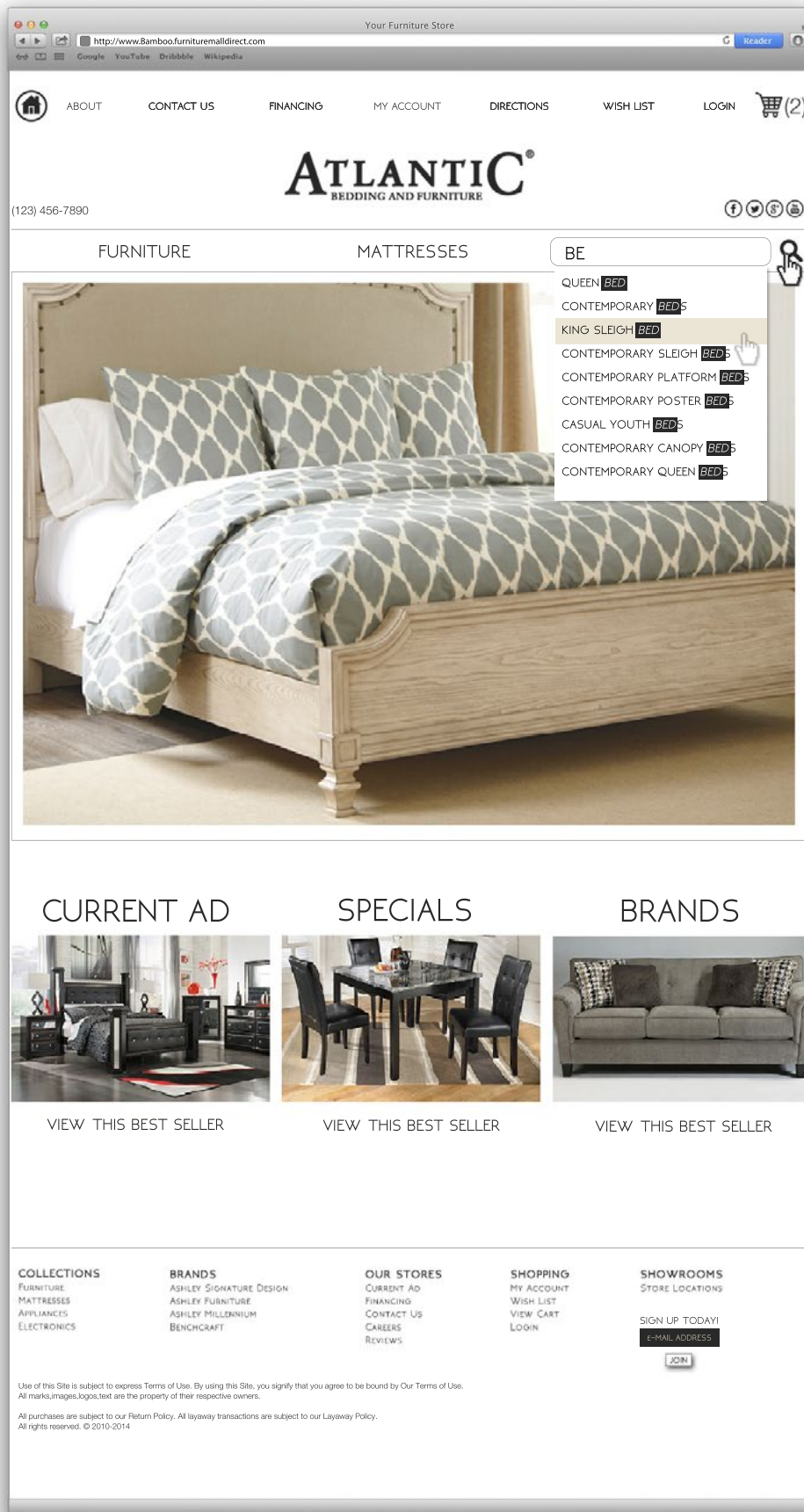
This is the functionality
when the mouse is
hovering over
MATTRESSES



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Atlantic Bedding and Furniture

Custom E-Commerce Website



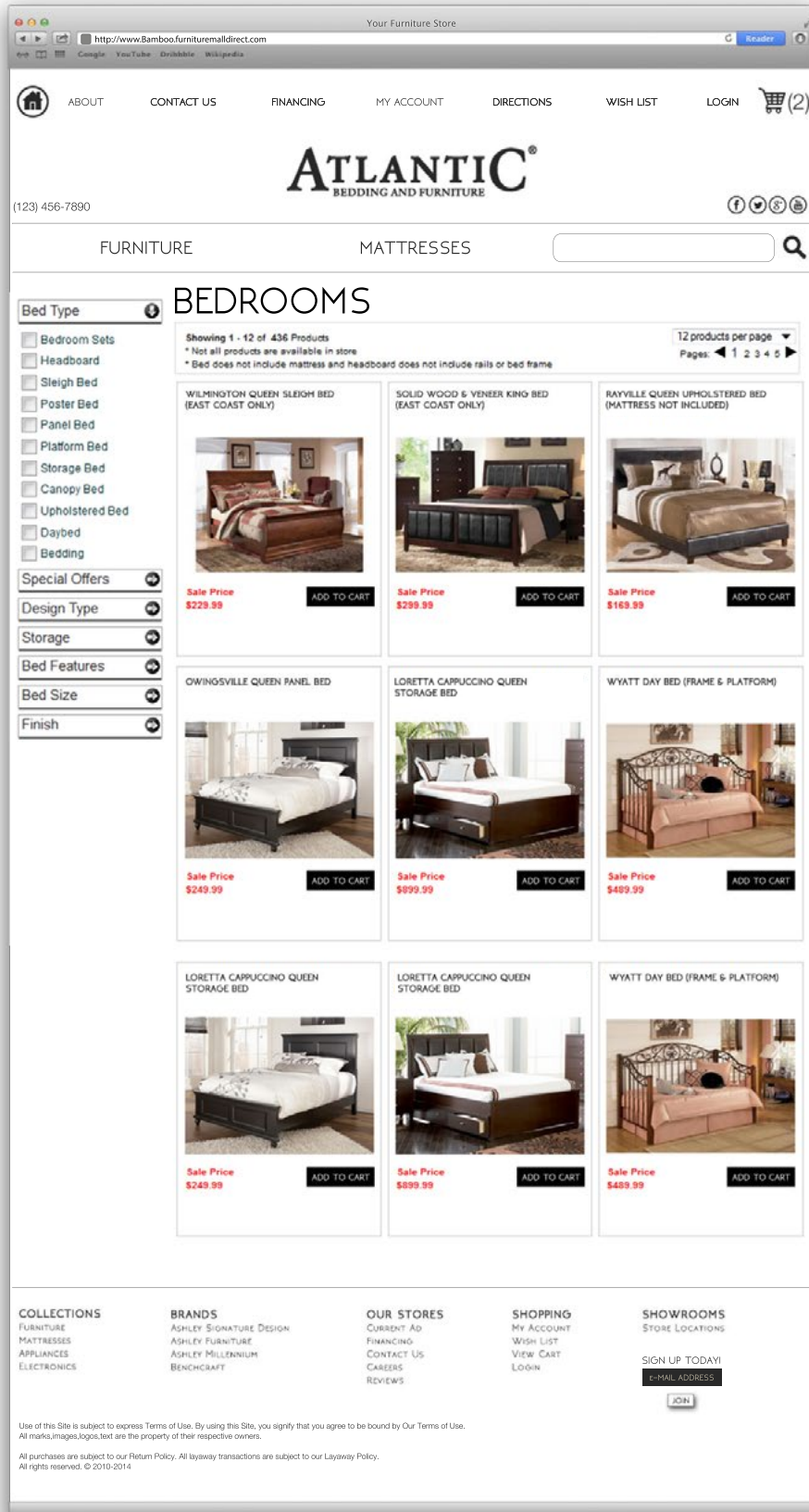
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Atlantic Bedding and Furniture
Custom E-Commerce Website

Thumbnail Page





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Atlantic Bedding and Furniture
Custom E-Commerce Website

Landing Page

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ABOUT CONTACT US FINANCING MY ACCOUNT DIRECTIONS WISH LIST LOGIN (2)

ATLANTIC
BEDDING AND FURNITURE

(123) 456-7890

FURNITURE MATTRESSES

PRICE RANGE ▼

- ☐ UNDER \$499
- ☐ \$500 - \$999
- ☐ \$1000 - \$2499
- ☐ \$2500 - \$4999
- ☐ \$5000 & ABOVE

SPECIAL OFFERS ▼

- ☐ SPECIALS
- ☐ FEATURED PRODUCTS
- ☐ CLEARANCE
- ☐ ON DISPLAY

FEATURED BRANDS ▼

- ☐ SEALY
- ☐ SEALY OPTIMUM
- ☐ SERTA
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MATTRESS SIZES ▼


- ☐ TWIN
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- ☐ FULL
- ☐ QUEEN
- ☐ KING
- ☐ CALIFORNIA KING

COMFORT LEVEL ▼

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- ☐ EURO TOP
- ☐ PILOW TOP
- ☐ ULTRA PLUSH
- ☐ PLUSH
- ☐ FIRM
- ☐ DUAL


MATTRESS TYPE ▼

- ☐ INNER SPRING
- ☐ LATEX
- ☐ MEMORY FOAM
- ☐ ECO FRIENDLY
- ☐ ADJUSTABLE




BEDROOM FURNITURE


ATLANTIC BEDDING AND FURNITURE HAS A GREAT SELECTION OF BEDS, DRESSERS, NIGHTSTANDS, ARMOIRES, CHESTS, AND KIDS BEDROOM FURNITURE. WITH A RANGE OF STYLES AND QUALITY YOU'LL BE ABLE TO FIND THE PERFECT BEDROOM FURNITURE FOR YOUR SITUATION.




BEDS




DRESSERS




NIGHTSTANDS



BUNK BEDS



CHESTS



MIRRORS

COLLECTIONS

- FURNITURE
- MATTRESSES
- APPLIANCES
- ELECTRONICS

BRANDS

- ASHLEY SIGNATURE DESIGN
- ASHLEY FURNITURE
- ASHLEY MILLENNIUM
- BENCHCRAFT

OUR STORES

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SHOPPING

- MY ACCOUNT
- WISH LIST
- VIEW CART
- LOGIN

SHOWROOMS

STORE LOCATIONS

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Detail Page

ABOUT

CONTACT US

FINANCING

MY ACCOUNT

DIRECTIONS

WISH LIST

LOGIN

(2)

ATLANTIC[®]

BEDDING AND FURNITURE

(123) 456-7890

FURNITURE

MATTRESSES

☐ Sleigh Bed

☐ Poster Bed

☐ Panel Bed

☐ Platform Bed

☐ Storage Bed

☐ Canopy Bed

☐ Upholstered Bed

☐ Daybed

☐ Bedding

Special Offers

Design Type


Storage

Bed Features

Bed Size

Finish

LORRETTA CAPPUCCINO QUEEN STORAGE BED



\$1099

\$46.47

PER MONTH

ADD TO CART

INQUIRE


OVERALL DIMENSIONS:
2" D X 48" H 40" W

SKU:
133548

SHARE IT!

Modern lifestyles have made bedrooms into places for recharging as well as lounging. The Loretta collection exemplifies this new urban style with its clean, contemporary lines and deep brown finish. Features under-bed storage and headboard that is upholstered in a brown, durable, leather-like vinyl.

Other Products in this collection


 Loretta Cappuccino King Storage Bed, Dresser, Mirror, Chest & Night Stand

\$2219.99

ADD TO CART

WISH LIST

INQUIRE


 Loretta Cappuccino California King Storage Bed, Dresser, Mirror, Chest & Night Stand

\$2219.99

ADD TO CART

WISH LIST

INQUIRE


 Loretta Cappuccino Full Storage Bed, Dresser, Mirror, Chest & Night Stand

\$2089.99

ADD TO CART

WISH LIST

INQUIRE


 Loretta Cappuccino King Storage Bed, Dresser, Mirror & Chest

\$2049.99

ADD TO CART

WISH LIST

INQUIRE


 Loretta Cappuccino California King Storage Bed, Dresser, Mirror & Chest

\$2049.99

ADD TO CART

WISH LIST

INQUIRE


 Loretta Cappuccino Queen Storage Bed, Dresser, Mirror & Chest

\$1939.99

ADD TO CART

WISH LIST

INQUIRE


 Loretta Cappuccino Full Storage Bed, Dresser, Mirror & Chest

\$1909.99

ADD TO CART

WISH LIST

INQUIRE


 Loretta Cappuccino King Storage Bed, Dresser & Mirror

\$1629.99

ADD TO CART

WISH LIST

INQUIRE


 Loretta Cappuccino California King Storage Bed, Dresser & Mirror

\$1629.99

ADD TO CART

WISH LIST

INQUIRE

 Loretta Cappuccino Queen Storage Bed, Dresser & Mirror

\$1519.99

ADD TO CART

WISH LIST

INQUIRE

COLLECTIONS

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ELECTRONICS

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ASHLEY FURNITURE

ASHLEY MILLENNIUM

BENCHCRAFT

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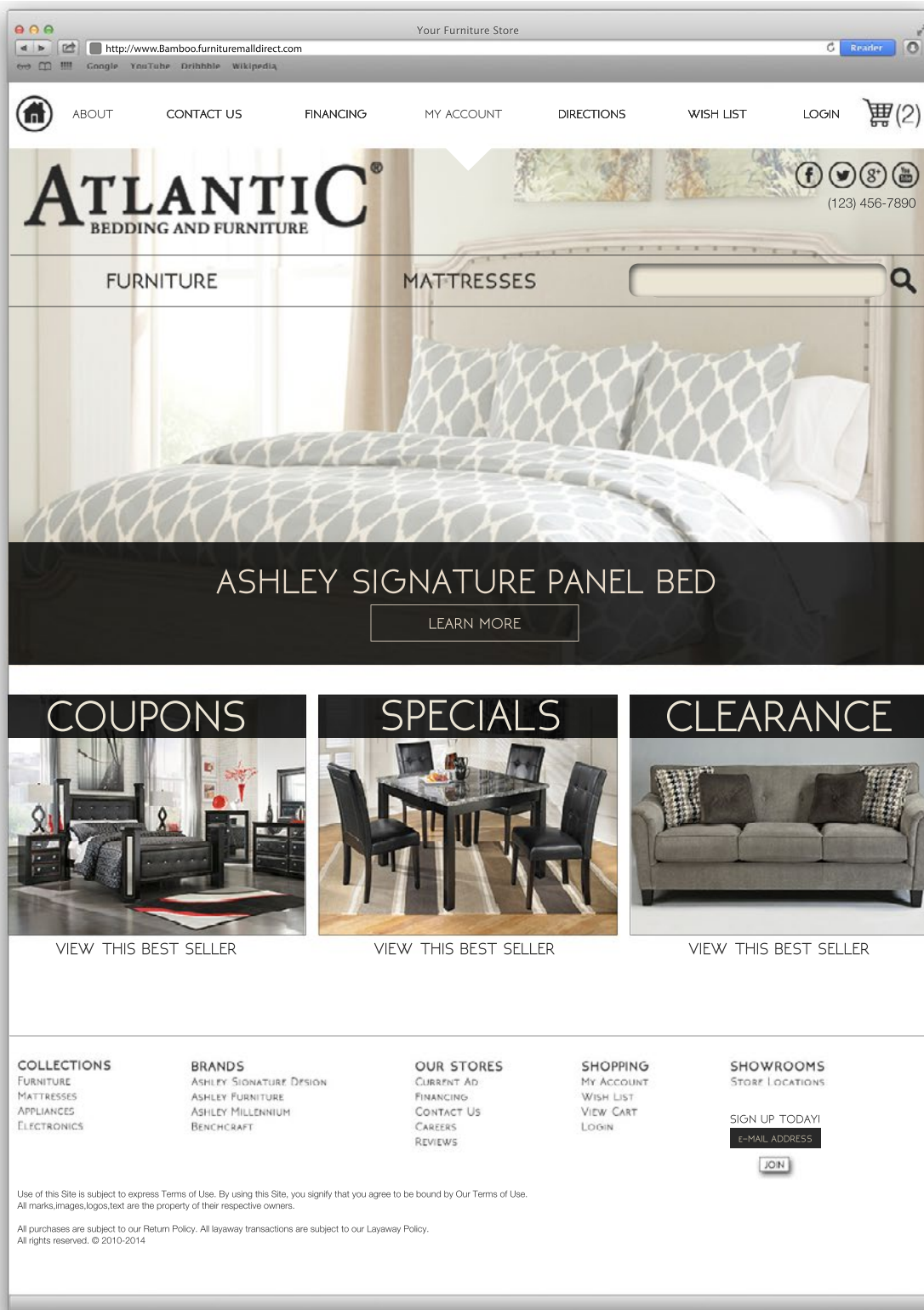


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Atlantic Bedding and Furniture
Custom E-Commerce Website

Concept #3

Homepage



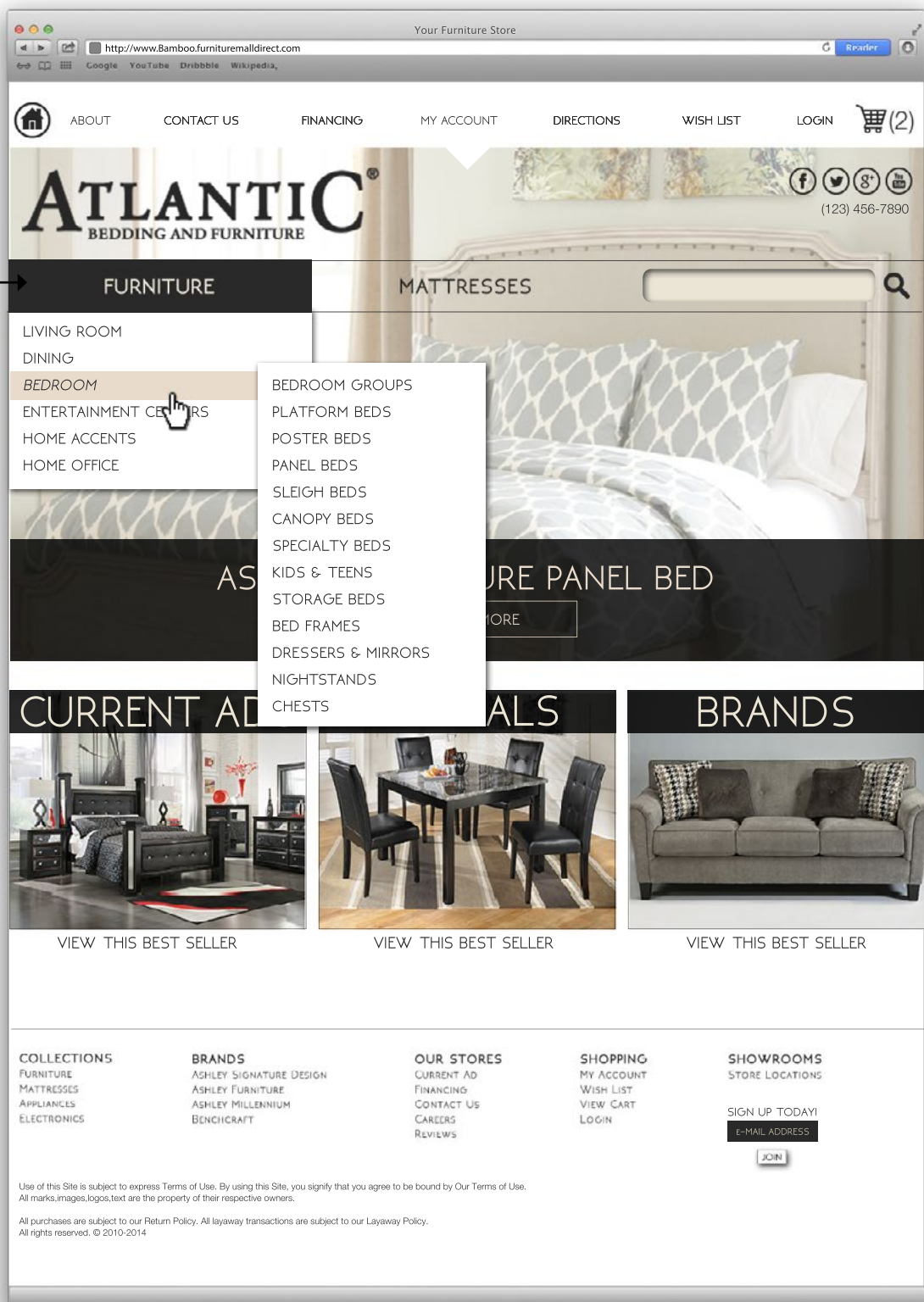


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Atlantic Bedding and Furniture

Custom E-Commerce Website

This is the functionality when the mouse is hovering over FURNITURE





RENAISSANCE
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Atlantic Bedding and Furniture Custom E-Commerce Website

Browser: Your Furniture Store
Address: http://www.Bamboo.furnituremalldirect.com
Search: Reader

Navigation: ABOUT CONTACT US FINANCING MY ACCOUNT DIRECTIONS WISH LIST LOGIN (2)

Logo: ATLANTIC BEDDING AND FURNITURE
Phone: (123) 456-7890

Categories: FURNITURE MATTRESSES

Search: BE

- QUEEN BED
- CONTEMPORARY BEDS
- KING SLEIGH BED
- CONTEMPORARY SLEIGH BEDS
- CONTEMPORARY PLATFORM BEDS
- CONTEMPORARY POSTER BEDS
- CASUAL YOUTH BEDS
- CONTEMPORARY CANOPY BEDS
- CONTEMPORARY QUEEN BEDS

ASHLEY SIGNATURE PANEL BED
LEARN MORE

CURRENT AD
VIEW THIS BEST SELLER

SPECIALS
VIEW THIS BEST SELLER

BRANDS
VIEW THIS BEST SELLER

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ABOUT CONTACT US FINANCING MY ACCOUNT DIRECTIONS WISH LIST LOGIN (2)

ATLANTIC
BEDDING AND FURNITURE

FURNITURE MATTRESSES

Bed Type 3

Showing 1 - 12 of 436 Products

12 products per page

Pages 1 2 3 4 5

WILMINGTON QUEEN SLEIGH BED (EAST COAST ONLY)

Sale Price \$229.99 ADD TO CART

SOLID WOOD & VENEER KING BED (EAST COAST ONLY)

Sale Price \$299.99 ADD TO CART

RAYVILLE QUEEN UPHOLSTERED BED (MATTRESS NOT INCLUDED)

Sale Price \$169.99 ADD TO CART

OWINGSVILLE QUEEN PANEL BED

Sale Price \$249.99 ADD TO CART

LORETTA CAPPUCCINO QUEEN STORAGE BED

Sale Price \$899.99 ADD TO CART

WYATT DAY BED (FRAME & PLATFORM)

Sale Price \$489.99 ADD TO CART

LORETTA CAPPUCCINO QUEEN STORAGE BED

Sale Price \$249.99 ADD TO CART

LORETTA CAPPUCCINO QUEEN STORAGE BED

Sale Price \$899.99 ADD TO CART

WYATT DAY BED (FRAME & PLATFORM)

Sale Price \$489.99 ADD TO CART

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Landing Page

Shopping Cart (2)

ABOUTCONTACT USFINANCINGMY ACCOUNTDIRECTIONSWISH LISTLOGIN

ATLANTIC[®]

BEDDING AND FURNITURE

FURNITURE

MATTRESSES

COUPONS

CLEARANCE

PRICE RANGE ▼

☐ UNDER \$499

☐ \$500 - \$999

☐ \$1000 - \$2499

☐ \$2500 - \$4999

☐ \$5000 & ABOVE

SPECIAL OFFERS ▼

☐ SPECIALS

☐ FEATURED PRODUCTS

☐ CLEARANCE

☐ ON DISPLAY

FEATURED BRANDS ▼

☐ SEALY

☐ SEALY OPTIMUM

☐ SERTA

☐ SERTA ICOMFORT

☐ SIMMONS

☐ TEMPUR-PEDIC

☐ THERAPEDIC

MATTRESS SIZES ▼

☐ TWIN

☐ XL TWIN

☐ FULL

☐ QUEEN

☐ KING

☐ CALIFORNIA KING

COMFORT LEVEL ▼

☐ BOX TOP

☐ EURO TOP

☐ PILLOW TOP

☐ ULTRA PLUSH

☐ PLUSH

☐ FIRM

☐ DUAL

MATTRESS TYPE ▼


☐ INNER SPRING

☐ LATEX

☐ MEMORY FOAM


☐ ECO FRIENDLY

☐ ADJUSTABLE




BEDROOM FURNITURE


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BEDS




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Detail Page

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ATLANTIC
BEDDING AND FURNITURE

(123) 456-7890

FURNITURE

MATTRESSES

☐ Sleigh Bed

☐ Poster Bed

☐ Panel Bed

☐ Platform Bed

☐ Storage Bed

☐ Canopy Bed

☐ Upholstered Bed

☐ Daybed

☐ Bedding

Special Offers

Design Type

Storage

Bed Features

Bed Size

Finish

LORRETTA CAPPUCCINO QUEEN STORAGE BED

\$1099

\$46.47

PER MONTH

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OVERALL DIMENSIONS:
2" D X 48" H 40" W

SKU:
133648

SHARE IT!

Modern lifestyles have made bedrooms into places for recharging as well as lounging. The Lorretta collection exemplifies this new urban style with its clean, contemporary lines and deep brown finish. Features under-bed storage and headboard that is upholstered in a brown, durable, leather-like vinyl.

Other Products in this collection

Lorretta Cappuccino King Storage Bed, Dresser, Mirror, Chest & Night Stand

\$2219.99

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Lorretta Cappuccino California King Storage Bed, Dresser, Mirror, Chest & Night Stand

\$2219.99

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Lorretta Cappuccino Full Storage Bed, Dresser, Mirror, Chest & Night Stand

\$2089.99

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Lorretta Cappuccino King Storage Bed, Dresser, Mirror & Chest

\$2049.99

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Lorretta Cappuccino California King Storage Bed, Dresser, Mirror & Chest

\$2049.99

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Lorretta Cappuccino Queen Storage Bed, Dresser, Mirror & Chest

\$1939.99

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Lorretta Cappuccino Full Storage Bed, Dresser, Mirror & Chest

\$1909.99

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Lorretta Cappuccino King Storage Bed, Dresser & Mirror

\$1629.99

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Lorretta Cappuccino California King Storage Bed, Dresser & Mirror

\$1629.99

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Lorretta Cappuccino Queen Storage Bed, Dresser & Mirror

\$1519.99

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ASHLEY FURNITURE

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